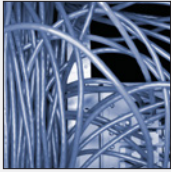




Business & Company Resource Center



YOUR BEST SOURCE FOR DEPENDABLE, AUTHORITATIVE BUSINESS INTELLIGENCE

The first of its kind, *Business & Company Resource Center* brings together a wide variety of global business information, enabling users to efficiently research business case studies, competitive intelligence, and career and investment opportunities.

Business & Company Resource Center is customizable with your choice of specialty modules — including the *PROMT*®, *Newsletters ASAP* and *Investext Plus* modules — to bring you the information you need most.

BROAD COVERAGE OF GLOBAL BUSINESS INFORMATION

Business & Company Resource Center is the ideal resource for researchers who want to know more than just the basic information on any given company.

This innovative database includes millions of records covering:

- Company profiles, including corporate parent/sibling relationships
- Industry rankings
- Products and brands
- Company performance ratings
- Investment reports
- Industry statistics
- Current investment ratings
- Comprehensive financial overviews
- Pricing momentum and key ratio measures
- Financial ratios
- Coverage of major business events and trends from 1980 to the present
- Industry newsletter news and analysis

Business & Company RESOURCE CENTER

Enter your search term(s): microsoft Company Search

Your search (Company:microsoft) returned the following results. To view additional results for the current search, select any active tab.

Company Profile | News/Magazines | Histories | Investment Reports | Financials | Rankings | Suits and Claims | Products | Industry Overview | Associations

Profiles. Below are companies 1-25 of 53 found. Select a company to view related information.

Page: 1 - 2 - 3

Mark	Company Name	Location	Revenue
<input type="checkbox"/>	Microsoft Corp. (MSFT)	Redmond, Washington	\$29,265.00 M Operating revenue
<input type="checkbox"/>	Microsoft Operations Pte Ltd.	Singapore	\$2,262.40 M Sales
<input type="checkbox"/>	Microsoft Ltd.	Reading	\$455.70 M Sales
<input type="checkbox"/>	Microsoft Informatica Ltda.	Sao Paulo	\$441.20 M Sales
<input type="checkbox"/>	Microsoft AG	Vienna	\$259.20 M Sales
<input type="checkbox"/>	Microsoft Business Solutions AG	Veitshausen	\$257.20 M Sales

Business & Company RESOURCE CENTER

Current Company: Microsoft Corp.

Articles about this company

- Financial Data
- Legal Issues
- Management
- Operations & Technology
- People
- Products & Services
- Sales & Marketing
- Statistics
- Strategy & Planning

Microsoft Corp. (MSFT)

1 Microsoft Way, Bldg B, North O
Redmond, Washington
98052-6399
United States
Tel: (425) 862-8000
USA(800)426-9400
Fax: FX - USA(425)706-7329

▲ Researchers enter the company name, industry codes, products or geographical location. Results are promptly returned and tabulated by source type for easy retrieval. Researchers can click on the source type desired to locate needed information

SINGLE-SOURCE ACCESS FOR ALL YOUR USERS' BUSINESS RESEARCH NEEDS

Business & Company Resource Center meets core curriculum requirements in undergraduate and graduate case study work in finance, economics and marketing, as well as provides a wealth of information for anyone searching prospective employers. Whether your users are graduate students, business professionals or casual investors, *Business & Company Resource Center*, from Thomson Gale, will answer their every business query.

BUSINESS INTELLIGENCE YOU CAN DEPEND ON

This comprehensive database provides highly respected information sources, featuring Thomson Financial content. The variety of resources included in this database not only allows for users to research individual companies, but also supports research that compares companies within the context of their peers and industry. Unlike any other online business database available, *Business & Company Resource Center* offers valuable access to:

- Investext® Select reports
- Twenty minute delayed stock quotes
- First Call consensus estimates
- CDA/Investnet insider buying and selling activity
- CDA/Spectrum major shareholders
- Corporate chronologies and histories
- Consumer marketing data
- Emerging technology reports
- Business journal news and analysis
- Press releases
- And more

PROMT® — PREDICAST'S OVERVIEW OF MARKETS AND TECHNOLOGY

For more than 20 years, *Predicast's Overview of Markets and Technology* has been recognized as the world's leading multi-industry database for business research applications. *PROMT* is noted for its comprehensive, reliable and international coverage of companies, products, markets and technologies. An ideal database for conducting first-stop and retrospective searches that answer fundamental and complex business questions, *PROMT*

addresses a spectrum of business and industry applications. *PROMT* features a wide selection of abstracts and full text from international trade and business journals, industry newsletters and newspapers. *PROMT* is ideal for locating information on:

- Company activities
- Competitive opportunities
- Economic policies
- Emerging technologies
- Facilities and resources
- Financial performance/analysis
- Government policies
- Industry trends
- Joint ventures
- Licensing agreements
- Market size and share
- Mergers and acquisitions
- Personnel changes
- Product announcements
- Product/consumption patterns
- Regulation/legislation
- Sales statistics
- Taxation
- Trade opportunities

The screenshot shows the Business & Company Resource Center interface. At the top, there are navigation links for Home, Company, Industry, and Articles. A search bar contains the text 'microsoft' and a 'SEARCH' button. Below the search bar, the current company is identified as 'Microsoft Corp.'. A row of tabs includes 'Company Profile', 'News/Magazines', 'Histories', 'Investment Reports', 'Financials', 'Rankings', 'Suits and Claims', 'Products', 'Industry Overview', and 'Associations'. The 'Investment Reports' tab is active, showing a list of reports. The first report is titled 'MICROSOFT' and is dated 'Jun 19, 2003'. The page number is 1 of 84.

Mark	Report Title	Report Date	Report Type	Contributor	Number of Pages
☐ MICROSOFT		Jun 19, 2003	Company Report	U.S. BANCORP PAPER	7

▲ With add-on module *Investext Plus*, view reports or download image PDF files in their original formats with charts, graphics and images

NEWSLETTERS ASAP

Newsletters ASAP provides library researchers with the timely information and expert perspectives found in today's most well-read and respected business and industry newsletters. Updated daily, *Newsletters ASAP* gives users instant access to hundreds of business and industry newsletters, containing more than 400 titles, with 100% containing full text covering a broad range of topics. *Newsletters ASAP* also provides specialized interpretation and analysis of current events. Users are given an added perspective that may not be commonly found among other sources of information. Some of the many industries covered include:

- Advertising, marketing and public relations
- Biotechnology
- Computers and office automation
- Food, beverages and nutrition
- General business
- Government and law
- Health and medicine
- Pharmaceuticals and cosmetics
- And many others

INVESTEXT PLUS

Investext Plus is an unmatched source of downloadable business reports from the Web — featuring full access to Thomson Financial's collection of investment research. Offering complete information and analysis from the experts, this database provides a breadth and quality of business data that can't be found anywhere else. *Investext Plus* delivers instant, full-text reports in their original formats, complete with charts, photographs and graphics. It also gives users the same research and analysis used at top investment banks, consulting firms and law firms. Whether your library supports business professionals or Ph.D. candidates, *Investext Plus* helps them monitor industry trends, track company financials, research merger and acquisition opportunities and so much more. Look to *Investext Plus* to provide the most in-depth, up-to-date information on companies, industries and global markets. Only *Investext Plus* offers:

- Research from more than 500 investment banks and 190 trade associations
- More than 1,000,000 reports, with 5,000 new reports added weekly
- Exclusive access to original image, full-text *Investext*® reports

- Instant viewing of original-image reports
- The only database of trade association research on the Web
- Searches by company, industry, geographic region or contributor

TARGETED SEARCHING AND ORGANIZED RESULTS

Search forms are designed to help the user find information quickly. Company, industry, article or advanced search options provide powerful yet easy-to-use access.

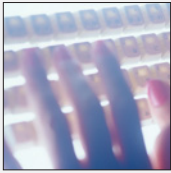
CONTENT-SPECIFIC TAB NAVIGATION

Once an initial search has been executed, *Business & Company Resource Center* provides a handy at-a-glance results tab bar. Simply click on a labeled tab and instantly view:

- Company Profile — containing detailed contact and company information
- News/Magazines — featuring relevant periodical articles
- Histories — providing a detailed history and chronology of the company
- Investment Reports — offering *Investext Select* records (or full text, original-image *Investext* reports if configured with *Investext Plus* add-on module)
- Financials — providing in-depth detail on the company's financial standing
- Rankings — showing various company rankings within their industry and market share
- Suits and Claims — featuring civil claims filed against the company in the area of human resources
- Products — offering a complete listing of products and/or brands that a company owns or sells



- ▲ Users can search for articles in specific journals, magazines or newspapers, in full-text and peer-reviewed publications during a specific time period by entering desired search parameters. Articles matching criteria are returned; subject matter can be further narrowed or users can peruse all articles



FREE TRIAL

Business & Company Resource Center is available for a free trial.

Please contact your Thomson Gale Sales Representative.

In the U.S. and Canada: 1-800-877-GALE or visit www.gale.com

Outside the U.S. and Canada: visit www.gale.com/world for a list of Distributors and Sales Offices.

- Industry Overview — detailed essays from Thomson Gale's *Encyclopedia of American Industries*, *Encyclopedia of Global Industries* and *Encyclopedia of Emerging Industries*. Additional market research reports on most industries from Datamonitor International
- Associations — featuring contact information on relevant associations within the company's industry

INFOTRAC INFOMARKS®

An added feature included in *Business & Company Resource Center* is *InfoTrac InfoMarks* — the most advanced online research tool ever created! *InfoTrac InfoMarks* let you save and relaunch searches and embed them on Web pages, e-mail, word processing documents and more. With a click of the mouse, your users can access a comprehensive knowledge base that you have designed. *InfoTrac InfoMarks* is the premier tool for creating reading lists, course packs, study guides, content services, guidelines for special projects, bibliographies, training sites, electronic journal directories and so much more.

PUT INFOTRAC INFOMARKS TO WORK FOR YOUR USERS

Easy and intuitive, *InfoTrac InfoMarks* can be created and employed for any number of tasks. For example: let's say you want to create a reading list for students on major business events in the last 20 years. As you identify the *Business & Company Resource Center* hits and relevant Web sites on the subject, you simply "tag" each data set with an *InfoTrac InfoMark*. Once you have created an *InfoTrac InfoMark*, you simply copy it into a Microsoft Word document or a Web page. Your users are then ready to access the specified data sets that you selected.

SEARCH WITHOUT SEARCHING WITH INFOMARKS

With *InfoTrac InfoMarks*, your users can gain fast access to the information they use the most. For example: students assigned to track a certain company could *InfoMark* a search on that company. After that, they simply click on the *InfoMark* to revisit the data as often as they like to get new and updated information from the database. No new search is needed!

- ▲ Advanced Search is ideal to search individual content areas. By implementing key terms with Boolean search functionality, journal type and date limiters, performed searches deliver more precise results, all tabulated by source and free up time that can now be spent examining information

Pricing And Performance				
Symbol	52 Wk High	52 Wk Low	Last	
MSFT	27.520	27.250	27.440	
Change	Open	Previous Close	Report Date	
0.020	27.260	27.420	07/08/03	

Annual Balance Sheet (\$mil)				
	06/02	06/01	06/00	06/99
Assets				
Current Assets				
Cash & Equivalents	3,016.0	3,922.0	4,846.0	4,975.0

- ▲ Sharing results from is easy with the print, e-mail and *InfoMarks*® icons